

The Practical Guide to Earning with 1xPartners

How to monetize sports traffic using the 1xBet affiliate platform

1xPartners is the affiliate management platform for 1xBet. Instead of placing bets yourself, you earn by referring users through tracked links or promo codes. When referred users generate activity on the platform, commissions are credited to your partner account.

1. Commission Structures Explained

Affiliates can operate under different payout structures depending on region and negotiation. Most beginners start on revenue share.

Revenue Share

Ongoing percentage of net gaming revenue from referred players.

Typical range: ~20%–40%

CPA

Fixed payout when a referred user registers and meets deposit requirements.

Typical range: Varies by GEO

Hybrid

Combination of upfront CPA plus smaller ongoing revenue share.

Typical range: Negotiated

Commission percentages, CPA values, and terms vary by location and account history. Always verify details inside your partner dashboard.

2. Account Setup Workflow

Register on the 1xPartners website with accurate contact details and traffic description.

Your application is reviewed by partner managers — clear promotion strategy descriptions improve approval odds.

Configure your withdrawal method and currency inside the dashboard.

Create tracking links, banners, or promo codes using the Marketing Tools section.

Deploy links across your traffic channels and monitor performance using analytics reporting.

3. Traffic Acquisition Strategies

Messaging Communities

Build sports discussion groups that provide value first — match breakdowns, statistics, or news — before introducing your referral link.

Short-Form Video

Create tutorial or walkthrough content targeting high-intent searches (registration guides, platform navigation, bonus explanations). These audiences often convert well.

Search Traffic

Publish localized informational content addressing payment methods, platform reviews, or usage guides relevant to your target region.

Telegram Channels

Create a dedicated sports or betting-focused Telegram channel.

Promote the channel across social platforms and communities to grow subscribers.

Share match insights, predictions, or game highlights regularly to maintain engagement.

Encourage users who registered through your affiliate link to remain active by sharing relevant games and timely updates.

4. Payments & Withdrawals

Minimum withdrawal thresholds depend on payment method

Payout cycles follow partner program schedules

Multiple payment rails may be supported (bank transfer, crypto, wallets)

Confirm current details inside your partner dashboard since operational parameters change

5. Performance Principles

Audience alignment matters more than raw traffic volume

Consistency improves visibility and conversion probability

Analytics should guide optimization decisions

Trust and transparency sustain long-term earnings

Next Step

Once your account is active, generate your tracking link or promo code and integrate it into your highest-traffic content channel.

This material is informational. Affiliate promotion of betting platforms must comply with local regulations and age restrictions. Promote responsibly and verify legal eligibility in your jurisdiction